

# EXHIBIT 7

**Table 1**  
**S.0 - What is your gender?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Total sample	200	100	100	32	89	79
	100%	100%	100%	100%	100%	100%
Male	100	100	0	15	65	20
	50%	100%	0%	47%	73%	25%
Female	100	0	100	17	24	59
	50%	0%	100%	53%	27%	75%

**Table 2**  
**S.1 - What is your age?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Total sample	200	100	100	32	89	79
	100%	100%	100%	100%	100%	100%
21 to 29	32	15	17	32	0	0
	16%	15%	17%	100%	0%	0%
30 to 54	89	65	24	0	89	0
	45%	65%	24%	0%	100%	0%
55 or older	79	20	59	0	0	79
	40%	20%	59%	0%	0%	100%
Mean	48.6	44.4	52.8	25.4	42.4	65.0
Median	49.0	43.4	58.1	25.4	42.5	65.0
Std. Deviation	14.5	11.9	15.5	0.0	0.0	0.0
Std. Error	1.0	1.2	1.6	0.0	0.0	0.0

**Table 3**  
**S.2 - Do you or anyone in your household work for**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Total sample	200	100	100	32	89	79
	100%	100%	100%	100%	100%	100%
A company that offers travel related services such as a travel agent, airline, or hotel	1	0	1	0	0	1
	1%	0%	1%	0%	0%	1%
A company that makes or sells hardware or lawn care products	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%
A company that makes or sells computers or other devices that can access the internet, such as a smart phone or smart tablet	1	1	0	0	1	0
	1%	1%	0%	0%	1%	0%
Not employed/retired	27	7	20	5	4	18
	14%	7%	20%	16%	4%	23%
None of the above	171	92	79	27	84	60
	86%	92%	79%	84%	94%	76%

**Table 4**  
**S.3 - In the past six (6) months, have you done any of the following?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Total sample	200	100	100	32	89	79
	100%	100%	100%	100%	100%	100%
Bought or considered using Bitcoin, stablecoins, cryptocurrencies, NFTs, or other digital assets	165	88	77	30	71	64
	83%	88%	77%	94%	80%	81%
Travel outside the United States	48	30	18	9	26	13
	24%	30%	18%	28%	29%	16%
Bought or considered using personal security software	78	49	29	12	47	19
	39%	49%	29%	38%	53%	24%
Bought or considered using personal wealth management services	77	50	27	11	41	25
	39%	50%	27%	34%	46%	32%
Purchased a computer, smartphone, tablet, smart TV, or other device that can access the internet	137	74	63	21	66	50
	69%	74%	63%	66%	74%	63%
None of the above	8	2	6	0	4	4
	4%	2%	6%	0%	4%	5%
Don't know/don't remember	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%

**Table 5**  
**S.4 - In the next six (6) months, do you plan to do any of the following?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Total sample	200	100	100	32	89	79
	100%	100%	100%	100%	100%	100%
Buy or use Bitcoin, stablecoins, cryptocurrencies, NFTs, or other digital assets	165	87	78	26	77	62
	83%	87%	78%	81%	87%	78%
Travel outside the United States	74	45	29	10	42	22
	37%	45%	29%	31%	47%	28%
Buy or use personal security software	63	39	24	10	38	15
	32%	39%	24%	31%	43%	19%
Buy or use personal wealth management services	69	42	27	13	35	21
	35%	42%	27%	41%	39%	27%
Purchase a computer, smartphone, tablet, smart TV, or other device that can access the internet	110	60	50	15	56	39
	55%	60%	50%	47%	63%	49%
None of the above	4	1	3	1	1	2
	2%	1%	3%	3%	1%	3%
Don't know	2	1	1	0	1	1
	1%	1%	1%	0%	1%	1%

**S.0 - What is your gender?****Table 6**

**Q.1 - Now thinking back to Product No. 1 (the first product image you saw), do you think any of the products pictured on this screen is (are) likely to be made or put out by the same company that makes or puts out Product No. 1?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Total sample	200	100	100	32	89	79
100%	100%	100%	100%	100%	100%	100%
Yes (is likely)	123	60	63	24	56	43
62%	60%	63%	75%	63%	54%	54%
No (is NOT likely)	38	20	18	5	18	15
19%	20%	18%	16%	20%	19%	19%
Don't know	39	20	19	3	15	21
20%	20%	19%	9%	17%	27%	27%

**Table 7**

**Q.1a - Which Product(s) on the screen do you believe is (are) likely to be made or put out by the same company that makes or puts out Product No. 1?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought at least one product was likely to be made or put out by the same company	123	60	63	24	56	43
100%	100%	100%	100%	100%	100%	100%
Taro (B)	87	44	43	18	38	31
71%	73%	68%	75%	68%	72%	72%
Corda (C)	11	6	5	5	4	2
9%	10%	8%	21%	7%	5%	5%
Polygon (D)	48	22	26	12	23	13
39%	37%	41%	50%	41%	30%	30%
Echo (E)	18	10	8	3	12	3
15%	17%	13%	13%	21%	7%	7%

**Table 8**

**Q.1b - You indicated that Taro (B) is likely to be made or put out by the same company that makes or puts out Product No. 1. Why do you think this?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought Taro (B) was likely to be made or put out by the same company	87	44	43	18	38	31
100%	100%	100%	100%	100%	100%	100%
Similarity in Name (Net)	58	26	32	11	26	21
67%	59%	74%	61%	68%	68%	68%
Name is similar/the same name	42	16	26	6	18	18
48%	36%	60%	33%	47%	58%	58%
Starts with the same letters/Tar	15	9	6	3	8	4
17%	20%	14%	17%	21%	13%	13%
Font/styling of the letters is the same/similar	7	6	1	1	4	2
8%	14%	2%	6%	11%	6%	6%
Color of the lettering/black letters	5	5	0	1	3	1
6%	11%	0%	6%	8%	3%	3%
Other similarity in name comments	1	0	1	0	1	0
1%	0%	2%	0%	3%	0%	0%
Similarity in Logo (Net)	10	3	7	2	3	5
11%	7%	16%	11%	8%	16%	16%
Logo is the same/similar	8	2	6	2	2	4
9%	5%	14%	11%	5%	13%	13%
Simple logo	2	2	0	0	2	0
2%	5%	0%	0%	5%	0%	0%
Shape in front of the name is the same	1	0	1	0	0	1
1%	0%	2%	0%	0%	0%	3%
Miscellaneous (Net)	21	14	7	3	11	7
24%	32%	16%	17%	29%	23%	23%
Appearance/looks similar/the same image	8	4	4	1	4	3
9%	9%	9%	6%	11%	10%	10%
I like it/its good (NS)	4	4	0	1	3	0
5%	9%	0%	6%	8%	0%	0%
Offer similar/the same products/services	4	3	1	1	2	1
5%	7%	2%	6%	5%	3%	3%
Quality/reputable company/good brand	1	1	0	0	1	0
1%	2%	0%	0%	3%	0%	0%
Other comments	4	2	2	0	1	3
5%	5%	5%	0%	3%	10%	10%
Don't know/not applicable	5	2	3	4	0	1
6%	5%	7%	22%	0%	3%	3%

**Table 9**

**Q.1b - You indicated that Corda (C) is likely to be made or put out by the same company that makes or puts out Product No. 1. Why do you think this?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought Corda (C) was likely to be made or put out by the same company	11	6	5	5	4	2
100%	100%	100%	100%	100%	100%	100%
Similarity in Logo (Net)	3	2	1	3	0	0
27%	33%	20%	60%	0%	0%	0%
Logo is the same/similar	3	2	1	3	0	0
27%	33%	20%	60%	0%	0%	0%
Similarity in Name (Net)	1	0	1	0	1	0
9%	0%	20%	0%	25%	0%	0%
Name is similar/the same name	1	0	1	0	1	0
9%	0%	20%	0%	25%	0%	0%
Miscellaneous (Net)	6	3	3	3	2	1
55%	50%	60%	60%	50%	50%	50%
I like it/its good (NS)	2	2	0	1	1	0
18%	33%	0%	20%	25%	0%	0%
Quality/reputable company/good brand	1	0	1	0	1	0
9%	0%	20%	0%	25%	0%	0%
Appearance/looks similar/the same image	1	1	0	1	0	0
9%	17%	0%	20%	0%	0%	0%
Offer similar/the same products/services	1	0	1	1	0	0
9%	0%	20%	20%	0%	0%	0%
Other comments	1	0	1	0	0	1
9%	0%	20%	0%	0%	0%	50%
Don't know/not applicable	3	2	1	1	1	1
27%	33%	20%	20%	25%	50%	50%

**S.0 - What is your gender?****Table 10****Q.1b - You indicated that Polygon (D) is likely to be made or put out by the same company that makes or puts out Product No. 1. Why do you think this?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought Polygon (D) was likely to be made or put out by the same company	48	22	26	12	23	13
100%	100%	100%	100%	100%	100%	100%
Similarity in Logo (Net)	23	9	14	5	10	8
48%	41%	54%	42%	43%	62%	
Logo is the same/similar	14	6	8	5	6	3
29%	27%	31%	42%	26%	23%	
Shape in front of the name is the same	10	3	7	0	5	5
21%	14%	27%	0%	22%	38%	
Simple logo	1	1	0	1	0	0
2%	5%	0%	8%	0%	0%	
Similarity in Name (Net)	8	4	4	2	3	3
17%	18%	15%	17%	13%	23%	
Name is similar/the same name	4	1	3	1	2	1
8%	5%	12%	8%	9%	8%	
Font/styling of the letters is the same/similar	3	2	1	0	1	2
6%	9%	4%	0%	4%	15%	
Color of the lettering/black letters	1	1	0	0	0	1
2%	5%	0%	0%	0%	8%	
Other similarity in name comments	1	1	0	1	0	0
2%	5%	0%	8%	0%	0%	
Miscellaneous (Net)	19	11	8	5	11	3
40%	50%	31%	42%	48%	23%	
Quality/reputable company/good brand	9	5	4	3	6	0
19%	23%	15%	25%	26%	0%	
Appearance/looks similar/the same image	3	1	2	0	2	1
6%	5%	8%	0%	9%	8%	
Offer similar/the same products/services	3	2	1	1	1	1
6%	9%	4%	8%	4%	8%	
Related to crypto currency/company is for crypto currency	2	2	0	0	1	1
4%	9%	0%	0%	4%	8%	
I like it/its good (NS)	2	2	0	1	1	0
4%	9%	0%	8%	4%	0%	
Other comments	2	1	1	0	2	0
4%	5%	4%	0%	9%	0%	
Don't know/not applicable	4	2	2	1	2	1
8%	9%	8%	8%	9%	8%	

**Table 11****Q.1b - You indicated that Echo (E) is likely to be made or put out by the same company that makes or puts out Product No. 1. Why do you think this?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought Echo (E) was likely to be made or put out by the same company	18	10	8	3	12	3
100%	100%	100%	100%	100%	100%	100%
Similarity in Name (Net)	2	0	2	1	1	0
11%	0%	25%	33%	8%	0%	
Name is similar/the same name	2	0	2	1	1	0
11%	0%	25%	33%	8%	0%	
Similarity in Logo (Net)	1	0	1	1	0	0
6%	0%	13%	33%	0%	0%	
Logo is the same/similar	1	0	1	1	0	0
6%	0%	13%	33%	0%	0%	
Miscellaneous (Net)	15	10	5	2	10	3
83%	100%	63%	67%	83%	100%	
Quality/reputable company/good brand	6	4	2	0	6	0
33%	40%	25%	0%	50%	0%	
I like it/its good (NS)	3	2	1	1	1	1
17%	20%	13%	33%	8%	33%	
Offer similar/the same products/services	2	1	1	1	1	0
11%	10%	13%	33%	8%	0%	
Appearance/looks similar/the same image	1	1	0	0	0	1
6%	10%	0%	0%	0%	33%	
Other comments	3	2	1	0	2	1
17%	20%	13%	0%	17%	33%	
Don't know/not applicable	1	0	1	0	1	0
6%	0%	13%	0%	8%	0%	

**Table 12****Q.2 - Now again thinking back to Product No. 1 (the first product image you saw), do you think that any of the products on this screen is (are) made or put out by a company that is likely affiliated, associated or connected with the same company that makes or puts out Product No. 1?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who did not think any of the products were likely to be made or put out by the same company	77	40	37	8	33	36
100%	100%	100%	100%	100%	100%	100%
Yes (is likely)	20	8	12	2	10	8
26%	20%	32%	25%	30%	22%	
No (is NOT likely)	22	16	6	4	13	5
29%	40%	16%	50%	39%	14%	
Don't know	35	16	19	2	10	23
45%	40%	51%	25%	30%	64%	

**Table 13****Q.2a - Which product(s) on the screen do you believe is (are) made or put out by a company that is likely affiliated, associated or connected with the same company that makes or puts out Product No. 1?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought at least one product was likely affiliated, associated or connected with the same company	20	8	12	2	10	8
100%	100%	100%	100%	100%	100%	100%
Taro (B)	13	3	10	1	7	5
65%	38%	83%	50%	70%	63%	
Corda (C)	2	1	1	0	2	0
10%	13%	8%	0%	20%	0%	
Polygon (D)	6	3	3	1	2	3
30%	38%	25%	50%	20%	38%	
Echo (E)	5	2	3	0	4	1
25%	25%	25%	0%	40%	13%	

## S.0 - What is your gender?

Table 14

Q.2b - You indicated that Taro (B) is likely to be affiliated, associated or connected with the same company that makes or puts out Product No. 1. Why do you think this?

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought Taro (B) was likely affiliated, associated or connected with the same company	13	3	10	1	7	5
Similarity in Name (Net)	100%	100%	100%	100%	100%	100%
8	3	5	1	6	1	
Name is similar/the same name	62%	100%	50%	100%	86%	20%
4	3	1	1	3	0	
Starts with the same letters/Tar	31%	100%	10%	100%	43%	0%
3	0	3	0	2	1	
Font/styling of the letters is the same/similar	23%	0%	30%	0%	29%	20%
2	1	1	0	2	0	
Similarity in Logo (Net)	15%	33%	10%	0%	29%	0%
1	0	1	0	0	1	
Logo is the same/similar	8%	0%	10%	0%	0%	20%
1	0	1	0	0	1	
Miscellaneous (Net)	8%	0%	10%	0%	0%	20%
4	0	4	0	2	2	
Appearance/looks similar/the same image	31%	0%	40%	0%	29%	40%
2	0	2	0	1	1	
Related to crypto currency/company is for crypto currency	15%	0%	20%	0%	14%	20%
1	0	1	0	1	0	
Other comments	8%	0%	10%	0%	14%	0%
1	0	1	0	0	1	
Don't know/not applicable	8%	0%	10%	0%	0%	20%
	2	0	2	0	0	2
	15%	0%	20%	0%	0%	40%

Table 15

Q.2b - You indicated that Corda (C) is likely to be affiliated, associated or connected with the same company that makes or puts out Product No. 1. Why do you think this?

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought Corda (C) was likely affiliated, associated or connected with the same company	2	1	1	0	2	0
Similarity in Logo (Net)	100%	100%	100%	0%	100%	0%
2	1	1	0	2	0	
Miscellaneous (Net)	100%	100%	100%	0%	100%	0%
2	1	1	0	2	0	
Related to crypto currency/company is for crypto currency	100%	100%	100%	0%	100%	0%
2	1	1	0	2	0	

Table 16

Q.2b - You indicated that Polygon (D) is likely to be affiliated, associated or connected with the same company that makes or puts out Product No. 1. Why do you think this?

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought Polygon (D) was likely affiliated, associated or connected with the same company	6	3	3	1	2	3
Similarity in Logo (Net)	100%	100%	100%	100%	100%	100%
1	0	1	0	0	1	
Logo is the same/similar	17%	0%	33%	0%	0%	33%
1	0	1	0	0	1	
Miscellaneous (Net)	17%	0%	33%	0%	0%	33%
4	2	2	0	2	2	
Related to crypto currency/company is for crypto currency	67%	67%	67%	0%	100%	67%
2	1	1	0	1	1	
Appearance/looks similar/the same image	33%	33%	33%	0%	50%	33%
1	0	1	0	1	0	
Other comments	17%	0%	33%	0%	50%	0%
1	1	0	0	0	1	
Don't know/not applicable	17%	33%	0%	0%	0%	33%
	1	1	0	1	0	0
	17%	33%	0%	100%	0%	0%

Table 17

Q.2b - You indicated that Echo (E) is likely to be affiliated, associated or connected with the same company that makes or puts out Product No. 1. Why do you think this?

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought Echo (E) was likely affiliated, associated or connected with the same company	5	2	3	0	4	1
Similarity in Logo (Net)	100%	100%	100%	0%	100%	100%
1	0	1	0	1	0	
Font/styling of the letters is the same/similar	20%	0%	33%	0%	25%	0%
1	0	1	0	1	0	
Miscellaneous (Net)	20%	0%	33%	0%	25%	0%
2	1	1	0	2	0	
Related to crypto currency/company is for crypto currency	40%	50%	33%	0%	50%	0%
2	1	1	0	2	0	
Don't know/not applicable	40%	50%	33%	0%	50%	0%
	2	1	1	0	1	1
	40%	50%	33%	0%	25%	100%

Table 18

Q.3 - Now again thinking back to Product No. 1 (the first product image that you saw), do you think that any of the companies that make or put out the products pictured on this screen is (are) likely to have the authorization, approval or endorsement of the same company that makes or puts out Product No. 1?

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who did not think any of the products were affiliated, associated or connected with the same company	57	32	25	6	23	28
Similarity in Name (Net)	100%	100%	100%	100%	100%	100%
5	2	3	0	2	3	
Yes (is likely)	9%	6%	12%	0%	9%	11%
5	2	3	0	2	3	
No (is NOT likely)	40%	47%	32%	83%	52%	21%
23	15	8	5	12	6	
Don't know	51%	47%	56%	17%	39%	68%
	29	15	14	1	9	19

**S.0 - What is your gender?****Table 19**

**Q.3a - Which product(s) in the pictures on the screen do you believe is (are) made or put out by a company that likely has the authorization, approval or endorsement of the same company that makes or puts out Product No. 1?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought at least one product was likely to have the authorization, approval or endorsement of the same company	5	2	3	0	2	3
Taro (B)	100%	100%	100%	0%	100%	100%
	2	1	1	0	1	1
Corda (C)	40%	50%	33%	0%	50%	33%
	1	0	1	0	0	1
Polygon (D)	20%	0%	33%	0%	0%	33%
	1	1	0	0	1	0
Echo (E)	20%	50%	0%	0%	50%	0%
	2	1	1	0	1	1
	40%	50%	33%	0%	50%	33%

**Table 20**

**Q.3b - You indicated that Taro (B) likely has the authorization, approval or endorsement of the same company that makes or puts out Product No. 1. Why do you think this?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought Taro (B) was likely to have the authorization, approval or endorsement of the same company	2	1	1	0	1	1
Similarity in Name (Net)	100%	100%	100%	0%	100%	100%
	2	1	1	0	1	1
Name is similar/the same name	100%	100%	100%	0%	100%	100%
	1	1	0	0	1	0
Starts with the same letters/Tar	50%	100%	0%	0%	100%	0%
	1	0	1	0	0	1
	50%	0%	100%	0%	0%	100%

**Table 21**

**Q.3b - You indicated that Corda (C) likely has the authorization, approval or endorsement of the same company that makes or puts out Product No. 1. Why do you think this?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought Corda (C) was likely to have the authorization, approval or endorsement of the same company	1	0	1	0	0	1
Similarity in Name (Net)	100%	0%	100%	0%	0%	100%
	1	0	1	0	0	1
Miscellaneous (Net)	100%	0%	100%	0%	0%	100%
Other comments	1	0	1	0	0	1
	100%	0%	100%	0%	0%	100%

**Table 22**

**Q.3b - You indicated that Polygon (D) likely has the authorization, approval or endorsement of the same company that makes or puts out Product No. 1. Why do you think this?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought Polygon (D) was likely to have the authorization, approval or endorsement of the same company	1	1	0	0	1	0
Similarity in Logo (Net)	100%	100%	0%	0%	100%	0%
	1	1	0	0	1	0
Shape in front of the name is the same	100%	100%	0%	0%	100%	0%
	1	1	0	0	1	0
Miscellaneous (Net)	100%	100%	0%	0%	100%	0%
Related to crypto currency/company is for crypto currency	1	1	0	0	1	0
	100%	100%	0%	0%	100%	0%

**Table 23**

**Q.3b - You indicated that Echo (E) likely has the authorization, approval or endorsement of the same company that makes or puts out Product No. 1. Why do you think this?**

	Total	Male	Female	21 to 29	30 to 54	55 or older
Base: Those who thought Echo (E) was likely to have the authorization, approval or endorsement of the same company	2	1	1	0	1	1
Miscellaneous (Net)	100%	100%	100%	0%	100%	100%
	1	0	1	0	0	1
Offer similar/the same products/services	50%	0%	100%	0%	0%	100%
	1	0	1	0	0	1
Don't know/not applicable	50%	100%	0%	0%	100%	0%